

## **SENSITIVE INFORMATION PRIVACY NOTICE**

This sensitive information privacy notice (“**Sensitive Information Privacy Notice**”) supplements (and does not override) [our privacy notice for Programme Applicants, Contributors and Talent](#) which describes how we process your information and gives details about your rights and how to use them (our “**Privacy Notice**”).

If you have any questions about how we use such information, contact [myprivacy@itv.com](mailto:myprivacy@itv.com).

### **Introduction**

Potato (a label and trading name of ITV Studios Limited, a company registered in England and Wales (registered number: 0310625) of 2 Waterhouse Square, 140 Holborn, London, EC1N 2AE and our subsidiary companies (“**us**”, “**we**”, “**our**”), are producing a programme called “The Chase” (the “**Programme**”).

### **Sensitive Information**

The nature of the Programme involves us obtaining and using certain information from you and other sources (as set out in our Privacy Notice) which may be sensitive in nature concerning your physical and mental health and your criminal history (which may include allegations, on-going proceedings and/or convictions), together “**Sensitive Information**”.

### **Purpose, Use & Sharing of Sensitive Information**

Sensitive Information will be processed for certain purposes and shared internally and externally, strictly on a need to know basis, as further described below and in our Privacy Notice. Under data protection law, there are a number of exemptions which may apply in some circumstances. In particular, as a creator and producer of programmes, we may process personal information for journalistic and/or artistic purposes where it is in the public interest to do so, so we may continue to use that personal information even if, for example, we have not been transparent on how we intend to use that information or where you have given your consent to such use but later withdrawn it.

### **Suitability to participate and wellbeing**

We may ask you for certain Sensitive Information to help us to find and cast suitable contributors; as part of our duty of care and health and safety obligations to Programme participants and others (for example, to help us to protect your health and wellbeing and/or to consider the provision of reasonable support, where appropriate); and/or for insurance purposes. We may also carry out Google and social media background checks on you.

Where we ask you to self-disclose your criminal history you do not have to disclose any spent criminal convictions but we encourage you to do so if you want us to take such information into account in respect of your suitability for the Programme and/or your wellbeing.

### **For Programme Content / Footage**

If you take part in the Programme, the Programme may involve questions or discussions (on or off screen) with you and/or with others about you covering topics relating to Sensitive Information about you.

This Sensitive Information may be used by us for the purposes of preparing and/or making the Programme and as part of the editorial content included in the Programme.